

Zeiss Vison

High-End eyewear

The Vision sunglass collection by Zeiss was designed to reposition the company's historic brand in the area of contemporary high-end fashion accessories. Contemporary aesthetics and distinctive forms were selected to reflect the high quality optics associated with Zeiss. The collection of 8 exciting frames was realized utilizing a multitude of manufacturing techniques, materials and finishes. High quality alloys and surface treatments such as aluminum, nickel, silver and monel were employed to enrich the frames.

